# WMG Dissertation

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| WMG03 | 2010 | Critical Success Factors for executing a Customer Relationship Management implementation Project: A case study of a training company |
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| WMG05 | 2011 | A Study on the Risk Measurement in Intelligent Building's Project Implementation in Hong Kong |
| WMG06 | 2011 | An Integrated Study of Project Quality and Service Quality on Fire Fighting & Escape Equipment Maintenance Service |
| WMG07 | 2011 | Identifying Critical Success Factors of Project Management with Implication on Enterprise Resource Planning (ERP) Implementation Project in semiconductor companies in Hong Kong |
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| WMG09 | 2012 | A case study approach on factors affecting successful stakeholder management in exhibition event industry in Hong Kong and Macao |
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| WMG14 | 2012 | Exploring The Risk Management In Green Hotel Refurbishing Projects |
| WMG15 | 2012 | Managing Project Team Communication in New Product Development Projects in Semiconductor Industry |
| WMG16 | 2013 | A Prospective Study of Leadership Styles in Project Management for HK Retail Industries |
| WMG17 | 2013 | Exploring Factors Affecting Communication Effectiveness in Virtual Project Team: A Multiple Case Study of Professional Services Organizations in Hong Kong |
| WMG18 | 2013 | Exploring the Perception between Users and IT Professionals for Project Management in Information Systems Development (ISD) |
| WMG19 | 2013 | Project Team Trust and Project Team Conflict on Project Team Performance: Case Studies in fund-raising projects team in non-profit making the organisations |
| WMG20 | 2014 | Customer participation in project delivery: A study of the moderating factors on stress and project management performance of front-line project staff |
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| WMG23 | 2014 | Influence of demographic and work value factors on project leadership perceived by project participants |
| WMG24 | 2014 | Exploring factors affecting the use of IT tools in tacit knowledge sharing for virtual project team in an International Collaborative Product Development Environment |
| WMG25 | 2014 | Impact from cloud computing to technology risk management of international financial firms |
| WMG26 | 2014 | Implementation of Target Cost Contract and the Measures that Change Project Teams in Hong Kong |
| WMG27 | 2015 | Intellectual Property Management of High-Technology Electronic Products in Multinational Corporation |
| WMG28 | 2015 | Exploring factors enhancing innovation capability of the watch-making industry in Hong Kong with production facilities in Mainland China |
| WMG29 | 2015 | How project management skills and techniques can be adopted in Information Technology in Supply Chain and Logistics Management of Small and Medium Enterprises |
| WMG30 | 2015 | The Importance of Reward and Recognition System in Virtual Project Team Effectiveness in Hong Kong's Financial Industry |
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| WMG32 | 2017 | A Study of the Leader and Follower Characteristics in Affecting Project Success of Internal Transfer of Staff to a New Hotel |
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| WMG34 | 2018 | The Critical Success Factors for a Successful Implementation of Event and Exhibition in Consumer-based Product in Hong Kong and Macao |
| WMG35 | 2019 | A Study on Factors Affecting Adoption and Use of Consumer E-commerce Projects for Small-to-medium Sized Enterprises in Hong kong |